

BC | Business Connect

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INSPIRING BUSINESS COMMUNITY

Talking about the factors that led her to join K-Lite, Sharmila stated -

"After coming back from the US, I always wanted to do something to support my people and my country. I was fortunate to be given this platform from my father who believes that India can make quality luminaires. We are constantly raising the bar of innovative products and designs that challenge our core strengths of manufacturing."

One Word that Describes the Leading Lady, The Boss -



K-LITE
India's Lighting Company



PERSEVERANCE

What Makes Her Escorted About Mondays?
When there is a purpose and passion behind what you do, there are no Mondays

SHARMILA'S VISION

Her vision is to see K-Lite recognized as a global player in key product segments, while constantly working towards making improvements in product design specifications to match global standards. She collaborates with various landscape and product designers to enable her team to make this vision a reality.

HURDLES ON THE WAY AND KEY VALUES

Having grown organically and being a promoter driven company, Sharmila found that scaling up the operations both in India and internationally has been the biggest challenge for her and the team. They are on a journey of transformation and that is both challenging and exciting. The values of the organization have always been true to the company's tagline "India's Lighting Company". All of the team thoughts and actions support this tagline and the manufacturing setup is well integrated to support the 'Made in India' brand. K-Lite believes in being an equal opportunity employer with over 30% of their workforce as female.



THE LEADERSHIP EVOLUTION AT K-LITE

Sharmila is working with the goal to design and manufacture Quality lighting solutions in India on par with Global standards and K-Lite brand representation in multiple countries. She finds strength in her dedicated and committed team and the infrastructure facilities to achieve accelerated growth. The leadership team at K-Lite is working with a commitment to continuously improve the quality performance and setting new goals. Anyone who decides to invest in K-Lite products is getting better value by way of selection, quality, service and price. The company is evolving from a promoter driven company to a corporate driven company.

